**Project Summary**

The private sector in Haiti is characterized by severe imbalances. Investment is concentrated in a few large groups of enterprises whereas the SME is widely uncompetitive and 85% of private sector employment is in the informal sector. Framework conditions, institutional private sector representation and especially the access to capital require improvement.

**Project Objectives**

The project was designed to support the development of micro, small and medium enterprises. Three results were defined:
- Strengthening of enterprise capacities
- Strengthening of capacities in intermediary organisations (professional and support organisations)
- Improvement of the business environment in favour of SMEs

**Project Activities**

The scope of activities under the project followed the three above results and consisted of the following:
- Training for enterprises in management techniques and on sector-specific issues
- Market studies, feasibility studies, pilot projects
- Production management and technical assistance
- EU or ACP partnerships; marketing assistance
- Business development services
- Institutional support to business service providers

**Services provided**

**PMU**
- Establishment and management of the PMU (three international experts, local professionals and support staff working in close cooperation with an additional European expert of the Centre for the Development of Enterprises (CDE))
- Coordination with other existing interventions and provision of know-how to Haitian organisations.
- Capacity building for intermediary organisations
- Training programmes for enterprises
- Formation of business development services (BDS)
- Institutional support to business service providers including production management and technical assistance
- Market and technical studies; MSME support programmes
- Marketing support to enterprises
- Development of project profiles to be proposed to potential investors
- Promotion of international partnerships
- Networking with international consultants and agencies

**Programme for Calls for Proposals (CfP)**
- Concept and priority sectors for CfP
- Promotion of the CfP system; information on processes, formats and procedures
- Issue and management of CfP Tenders
- Assessment of eligibility, screening of applicants
- Assessment of Concept Notes and Proposals
- Shortlist and award decision
- Monitoring of project implementation

**Haiti**

**Integrated programme to build up the business sector in HAITI (PRIMA)**

**Client**

European Commission

**Duration**


**Personnel**

- 3 international experts in the PMU
  - Team leader (economist, 48 PM)
  - Organisation development specialist (48 PM)
  - Admin. and finance specialist (48 PM)
- International short-term specialists (109 PM)