Project Summary

Project objectives:
The overall objective of the project is to improve competitiveness of the agricultural and other productive sectors in Grenada through the introduction and sustainable use of Information and Communication Technologies (ICT). The project provides Technical Assistance in those two main fields:

- Business skills development and e-business incubators:
  The purpose is to establish a supportive framework for the development of high-quality services, including ICT services, to businesses within Grenada; and for the application of ICTs by businesses, particularly small and medium-sized enterprises, which will enable them to improve business performance and competitiveness, contributing to economic diversification, increase in exports and employment, particularly for those currently or formerly dependent on banana production, and other marginalised groups.

- Legislation and business regulation:
  The purpose is to support the enactment of legislation and to contribute to a supportive regulatory and financial services framework for e-business and e-commerce, including electronic transactions. The aim is the removal of constraints which currently inhibit businesses from adding value and improving competitiveness through the use of ICTs.

Project activities:
1. ICT business skills development and awareness-raising;
2. Support to business associations in Grenada to enhance their members' competitiveness through the adoption of most modern technology and to develop e-commerce joint marketing services as and where appropriate;
3. Establish a virtual National E-Business Incubator Centre to provide high-quality business services to the expanding services sectors;
4. Develop and establish accreditation and quality assurance processes for ICT training at regional and national level;
5. Review existing legislation, and draft legislation and regulations, where necessary;
6. Establish administrative procedures and monitoring arrangements for the successful implementation of such legislation and regulations;
7. Develop a supportive financial services framework for e-business and e-commerce in conjunction with the banking and financial services sector.

Services Provided

Services
- Project Management/Administration
- Technical Assistance and Advisory Services
- Provision of ICT based business development
- Support to Small business in ICT equipment and business planning

Grenada

Agriculture and Economic Diversification

Client

European Development Fund (EDF)

Duration

2007 - 2009

Personnel

Team of 2 international experts