Project Summary

The European Training Foundation (ETF) has been promoting entrepreneurial learning in a number of partner countries since 2004. The primary objective has been to support the European Commission’s enterprise policy promotion in two regions: the pre-accession region and the Southern Neighbourhood region. Central to ETF’s Charter support activities has been the promotion of awareness and understanding amongst policy makers as to the role and contribution of more strategic entrepreneurial learning and improved skills for better performing businesses, overall competitiveness and employment creation.

Contract Objective
To carry out a mid-term evaluation of the ETF entrepreneurship learning project, in particular

- on the contribution to the EU Enterprise Charters covering the period 2005-mid 2009
- on the awareness of the ETF entrepreneurship learning project and the Enterprise Charter support function
- recommendations for the future planning and implementation of activities to support the EC

Activities and Outputs
- Collection and analysis of data (both quantitative and qualitative)
- Definition of detailed evaluation questions according to the agreed evaluation criteria
- Site-visits, meetings and observation supported by a checklist of detailed evaluation questions
- Desk report, inception report, a final evaluation report, feedback seminar.

Service provided

First Phase
- Assessment of project documentation (budgetary data, mission reports, project planning and reporting documents, publications and documents)
- Short narrative report on the desk work
- Inception report and meeting
- Preparation of evaluation instrumentation
  - List of evaluation questions corresponding to the agreed evaluation criteria
  - checklists for the field visit interviews based on the evaluation questions
  - a plan for field visits and a list of stakeholders to be met

Second Phase
- Interviews with the ETF project staff
- Field visits including meetings with Stakeholders in the project countries
- Feedback questionnaires sent to those stakeholders who had not been interviewed

Third Phase
- Processing of data and analysis of findings according to the five evaluation criteria (relevance, efficiency, effectiveness, impact, sustainability) and a sixth criterion (added value).
- Preparation of the final report according to the Terms of Reference
- Recommendations supporting the ETF in its future planning and implementation of the ETF Enterprise Charter activities
- Feedback seminars to disseminate and discuss the findings and recommendations