

## Project Summary

### Project Background

The project was set up for a period of 17 months (09/2007-12/2008) as part of the second phase of the German Technical Cooperation's "Integrated Environmental Management Programme". Starting in 2001, the overall objective of the programme was to accompany the process of the definition and implementation of environmental politics as an essential part of the sustainable development of Algeria. In the second phase (2005-2008) the program worked with a multi-level-approach on the implementation of environmental politics. On the macro level (1) the Ministry of Environment was consulted and the environmental regulations were operationalised through introduction and implementation of administrative regulations. On the meso level (2) the new subordinate authority of the Ministry of Environment and the decentralisation in all Wilayas (governorates) were supported and on the micro level (3) the citizen participation through sensitisation of the population and the implementation of the local Agenda 21 and mediation of conflicts were promoted.

### Project Objectives

The objective of the project was to contribute towards the achievement of the program's goal to improve the participation of citizens in the decision making process on the community level and to strengthen the environmental communication and awareness raising capacities of the Directorate for environmental Education and Sensitization in the Ministry of Environment and Tourism (MATET).

### Project Activities

Project activities included:

- Support in the development and implementation of a communication strategy and an action plan for awareness campaigns on national and local level;
- Building up a database of environmental organisations, and the establishment of an information exchange with mediator groups;
- Support of the six mediator groups (NGOs, Youth Organisations, Elementary Schools, Urban and environmental Police (PUPE), Imans and APC (Municipalities and communities – environmental bureaus): development of action plans, networking, capacity development;
- Support the Ministry in developing and implementing awareness campaigns in TV, Radio, Print Media include the implementation of a logo, TV and radio spots, of a project homepage, and of a quarterly MATET Newsletter;
- Building up local information centres to improve the knowledge of the population with respect to the environment.

## Services Provided

- Project Management
- Support in the development and implementation of an environmental communication strategy for the ministry of environment
- Financial, conceptual, and process support of intermediary groups to develop work programs for environmental protection activities on the community level
- Support in the development of sensitisation products and building up of regional information centres
- Trainings on communication, sensitisation, and strategic planning

## Algeria

### Integrated Environmental Management Program – Component 3

#### Client

German Agency for Technical Cooperation (GTZ)

#### Duration

08/2007 - 12/2008

#### Personnel

- 1 internat. LTE (14 PM)
- 1 national LTE (14 PM)
- pool of internat. STE (8 PM)
- pool of national STE (6 PM)

